

Revive Adserver Mod

Plugins For Revive Adserver

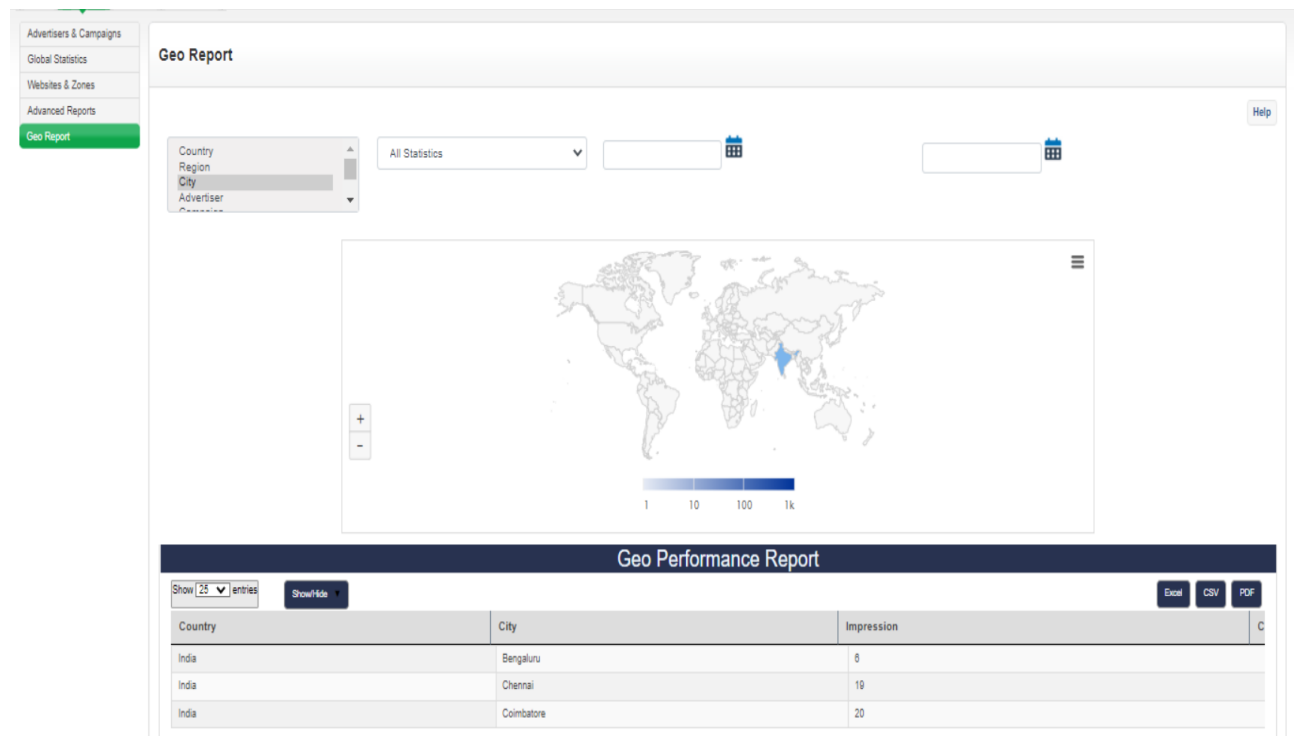
Product Name: Advanced Geo Reports

Description:

In this plugin, reports will be generated in map and table format on the country basis. Reports will be generated for city, region and country in which the impression, clicks, advertiser, banner, website, zones will be calculated.

Functional flow:

1. Login as default manager
2. Create an advertiser
3. Create campaign and banner for that advertiser
4. Create a website
5. Create a zone
6. Link those banner and zone
7. Copy the invocation code
8. Deliver the ad



Go to statistics module and click geo report,

1. Reports will be generated for the impression and clicks made for that ad including its country details.
2. The table can be modified by selecting the required ones from the drop down
3. Statistics is generated for the selected dates
4. Pagination can be made for the report
5. By clicking the show/hide the geo performance table will be modified
6. The reports generated can be in pdf, Excel and CSV format